



**Marketing Major Pathway**  
**Appalachian State University (9 Semester Hours)**

**AA to BS/BA in MKTG at APP**

**SEMESTER 1 FALL**

- ACA 122 (FA,SP,SU).....1
- ENG 111 (FA,SP,SU).....3
- MAT 171 (FA,SP,SU).....4
- SOC SCIENCE GROUP .....3

**SEMESTER 2 SPRING**

- ENG 112 \* (FA,SP,SU).....3
- MAT 263 \* (FA, SP).....4
- CIS 110 (FA,SP,SU).....3

**SEMESTER 3 FALL**

- ACC 120 (FA,SP,SU).....4
- SCIENCE GROUP .....4
- BUS 110 (FA,SP,SU).....3

**SEMESTER 4 SPRING**

- ACC 121 \* (FA,SP,SU).....4
- HUM/FA GROUP .....3
- MAT 152 (FA,SP,SU).....4

**SEMESTER 5 FALL**

- ECO 251 (FA,SP,SU).....3
- HUM/FA GROUP .....3
- BUS 115 (FA,SP,SU).....3

**SEMESTER 6 SPRING**

- HUM/FA GROUP (FA,SP,SU).....3
- ECO 252 (FA,SP,SU).....3
- GEN ED GROUP .....3

**TOTAL.....61**

*\*Has a prerequisite*

**SOC SCIENCE GROUP**

HIS 111 (FA,SP,SU)

HIS 112 (FA,SP,SU)

HIS 131 (FA,SP,SU)

HIS 132 (FA,SP,SU)

POL 120 (SP)

PSY 150 (FA,SP,SU)

SOC 210 (FA,SP,SU)

**HUM/FA GROUP**

ART 111 (FA,SP,SU)

ART 114 \* (FA,SP)

ART 115 \* (FA,SP)

COM 231 \*(FA,SP,SU)

MUS 110 (FA,SP,SU)

MUS 112 (FA,SP,SU)

ENG 231 \* (FA,SP)

ENG 232 \* (SP)

PHI 240 \* (FA,SP,SU)

PHI 215 \* (SP)

**SCIENCE GROUP**

AST 110/110A (FA)

BIO 110 (FA, SP, SU)

BIO 111 (FA,SP,SU)

CHM 151 (FA,SP,SU)

PHY 110/A (FA,SP)

**GEN ED GROUP**

ART 111 (FA,SP,SU)

ART 114 \* (FA,SP)

ART 115 \* (FA,SP)

ART 116 (FA)

ART 117 (SP)

AST 111/A (FA,SP)

BIO 111 (FA,SP,SU)

BIO 112 \* (SP, SU)

BIO 130 \*(SP)

BIO 140 (FA)

CHM 131/A (FA,SP,SU)

CHM 151 (FA,SP,SU)

CHM 152 (FA,SP)

CIS 115 (FA)

COM 110 (FA,SP,SU)

COM 120 (FA,SP)

COM 231 \*(FA,SP,SU)

ENG 114 \* (FA,SP,SU)

ENG 231 \* (FA,SP)

ENG 232 \* (SP)

ENG 241 \* (FA)

ENG 242 \*(SP,SU)

HIS 111 (FA,SP,SU)

HIS 112 (FA,SP,SU)

HIS 131 (FA,SP,SU)

HIS 132 (FA,SP,SU)

HUM 115 (FA,SP,SU)

HUM 130 (SP)

HUM 160 (FA,SP,SU)

LAT 111 (FA)

LAT 112 (SP)

MAT 143 (FA,SP,SU)

MAT 172 \*(FA,SP,SU)

MAT 271 \*(FA,SP,SU)

MAT 272 \*(FA,SU)

MAT 273 \*(FA,SP,SU)

MUS 110 (FA,SP,SU)

MUS 112 (FA,SP,SU)

PHI 215 \* (SP)

PHI 240 \*(FA,SP,SU)

PHY 110/A (FA,SP)

PHY 151 \*(FA)

PHY 152 \* (SP)

PHY 251 \* (FA)

PHY 252 \* (SP)

POL 120 (SU)

POL 210 (SP)

POL 220 (FA, SU)

PSY 150 (FA,SP,SU)

PSY 241 \* (FA,SP,SU)

PSY 281 \* (FA,SP,SU)

REL 110 (FA,SP,SU)

REL 211 (FA)

REL 212 (SP)

SOC 210 (FA,SP,SU)

SOC 213 (FA,SP)

SOC 220 (FA,SP,SU)

SOC 225 (SU)

SPA 111 (FA,SP,SU)

SPA 112 \* (FA,SP,SU)

SPA 211 \* (FA,SP,SU)

SPA 212 \* (SU)



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- GEN ED GROUP .....3

**SEMESTER 2 SPRING**

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- MAT 263 \* (FA, SP).....4
- HUM/FA GROUP (FA,SP,SU).....3

**SEMESTER 5 FALL**

- BUS 115 (FA,SP,SU).....3
- ECO 251 (FA,SP,SU).....3
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**TOTAL.....61**

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**SEMESTER 3 FALL**

- ACC 120 (FA,SP,SU).....4
- MAT 152 (FA,SP,SU).....4
- SCIENCE GROUP .....4

**SOC SCIENCE GROUP**

HIS 111 (FA,SP,SU)

HIS 112 (FA,SP,SU)

HIS 131 (FA,SP,SU)

HIS 132 (FA,SP,SU)

POL 120 (SP)

PSY 150 (FA,SP,SU)

SOC 210 (FA,SP,SU)

**HUM/FA GROUP**

ART 111 (FA,SP,SU)

ART 114 \* (FA,SP)

ART 115 \* (FA,SP)

COM 231 \*(FA,SP,SU)

MUS 110 (FA,SP,SU)

MUS 112 (FA,SP,SU)

ENG 231 \* (FA,SP)

ENG 232 \* (SP)

PHI 240 \* (FA,SP,SU)

PHI 215 \* (SP)

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AST 110/110A (FA)

BIO 110 (FA, SP, SU)

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CHM 151 (FA,SP,SU)

PHY 110/A (FA,SP)

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ART 111 (FA,SP,SU)

ART 114 \* (FA,SP)

ART 115 \* (FA,SP)

ART 116 (FA)

ART 117 (SP)

AST 111/A (FA,SP)

BIO 111 (FA,SP,SU)

BIO 112 \* (SP, SU)

BIO 130 \*(SP)

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ENG 242 \*(SP,SU)

HIS 111 (FA,SP,SU)

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HUM 115 (FA,SP,SU)

HUM 130 (SP)

HUM 160 (FA,SP,SU)

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PHY 252 \* (SP)

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PSY 281 \* (FA,SP,SU)

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REL 212 (SP)

SOC 210 (FA,SP,SU)

SOC 213 (FA,SP)

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